

GREEN BAY PACKERS, INC.



Title: PACK ATTACK, Gameday Employee

Classification: Non-Exempt; Hourly

Level: Level 6; Game Day

Location: Green Bay, Wisconsin

Reports to: Assistant Director of Game Entertainment and Live Events and Game Entertainment Intern

Supervises: This position has no supervisory responsibilities.

JOB DESCRIPTION

Summary/Objective:

Pack Attack members are part of a highly visible “street team” that represents the Packers brand at Packers home games and various Packers events throughout the year. Pack Attack members will work closely with the Game Presentation department, but will also gain experience working with other departments such as Sales & Business Development and Brand & Marketing. This is an event-based paid position and entails weekdays, early mornings, nights and weekends.

Timeframe: July 2024 – February 2025

Job Responsibilities:

- 1) Assist the Game Presentation department with the execution of gameday and various events throughout the year (Family Night, on-field promotions, Johnsonville Tailgate Village, etc.)
- 2) Guide guests and in-game contestants to designated area on field and throughout the stadium
- 3) Distribute promotional giveaway items to fulfill sponsorship assets
- 4) Supervise and sign-in flag holders for national anthem
- 5) Assist other departments with various events as needed (sponsor events / promotions, fan events, Packers Pass Program, etc.).
- 6) Pack Attack members are expected to attend Family Night, all home games and other events as needed.
- 7) Other duties/events as assigned.

Qualifications:

- 1) Ability to demonstrate above average communication and problem solving skills.
- 2) Must be able to work independently and within a team environment.
- 3) Ability to manage projects with a high level of responsibility.
- 4) Demonstrate an excellent work ethic.
- 5) Ability and willingness to work non-traditional hours.
- 6) Must represent the Packers brand in a highly respectable manner.

7) Open to High School Juniors or Seniors and College Students.

Physical Demands and Work Environment:

- Ability to stand and walk for extended periods of time.
- Ability to lift and carry up to 50 pounds.
- Ability to reach, bend, climb, and lift on a frequent basis.
- Ability to climb stairs and ladders.

Travel: No regular travel is expected for this position.

Please note, that this position is there to gain valuable knowledge and experience within the sports industry and NFL. This position will showcase what it is like to work behind the scenes of a professional football team. Field access during the game is not guaranteed.

Deadline: Please submit a cover letter and resume by **Thursday, June 13, 2024.**

Any resume submitted without a cover letter will not be considered. In-person interviews will be coordinated with candidates.

Green Bay Packers, Inc.
Attn: Human Resources
1265 Lombardi Avenue
Green Bay, WI 54304

Or email it to: careers@packers.com